



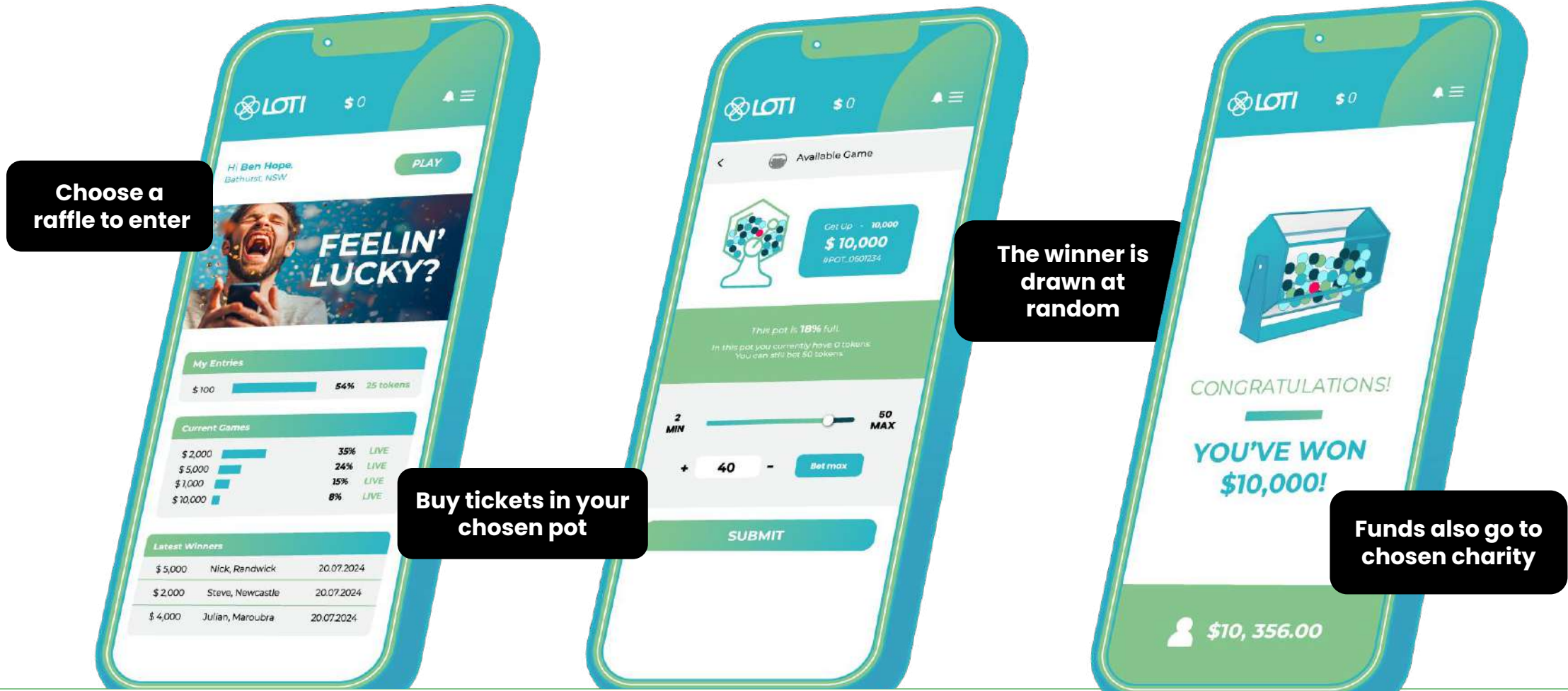
**LOTI**

**Playing With Purpose**

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# The Future for Charity Lotteries

## Fast, Secure, Open and Fair



# Our Mission

To deliver a player-centric global platform, which delivers the thrill of face-paced mini raffle cash prize pools, whilst simultaneously raising funds for worthy not-for-profit causes, utilising blockchain technology to deliver a completely transparent, trustworthy gaming experience, involving on-chain Smart Contracts which collect proceeds and mechanically pay out winnings. Allowing players to buy entries with stablecoin and in app simplified TradFi on/off ramp allows total global market coverage, eliminates banking bottlenecks in underbanked 2nd/ 3rd world markets, bringing 1st world gaming experience to all markets.

LOTI will develop a token ecosystem, powered by the LOTI utility token, enabling fees earned globally on every raffle draw to be delivered back to LOTI token holders, via on market buy-back of the token.

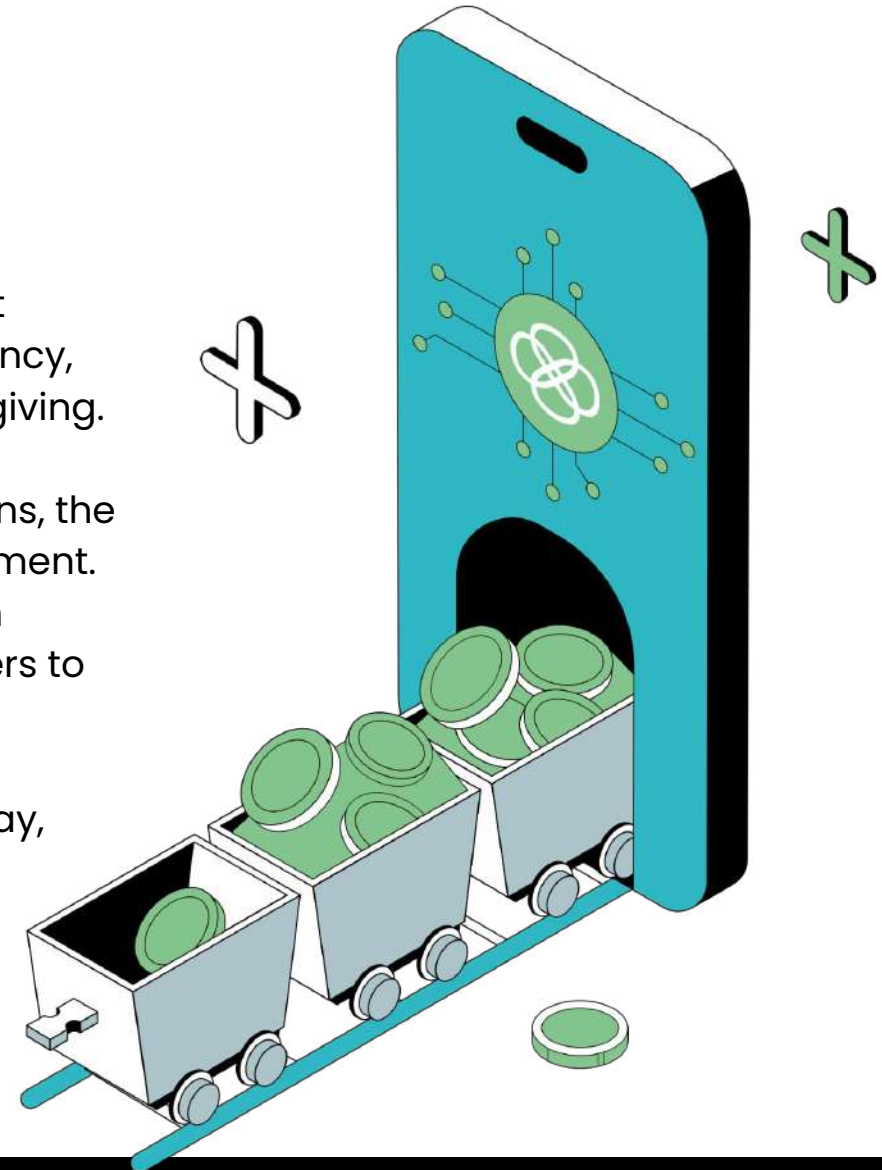
The ecosystem will fund the global marketing push of the LOTI DApp and community, ongoing operation and upgrades of the DApp and partnerships with existing gaming DApps to maximise user onboarding.

# What is LOTI?

LOTI is a cutting-edge, Web3-powered micro-lottery game that combines the excitement of lotteries with blockchain transparency, instant payouts, and a community-driven focus on charitable giving.

Players use stablecoins to enter lottery pots and earn LOTI Tokens, the game's native cryptocurrency, through gameplay and engagement. With features like token staking, NFTs, and community voting on charity donations, LOTI gamifies giving while empowering players to make a real-world impact.

It's more than just a lottery—LOTI is transforming the way we play, give, and connect.



# How LOTI works

LOTI operates on a two-token system, designed to seamlessly integrate with both Web3 and traditional financial ecosystems:

## Stablecoins (e.g., USDC or AUD-pegged stablecoin)

Players enter lottery pots by contributing stablecoins, ensuring that prize payouts maintain their real-world value. Whether you're playing with \$10 or \$1,000, LOTI ensures winners are instantly paid in stablecoins, providing financial reliability and peace of mind.

## LOTI Tokens – Our Native Cryptocurrency

Beyond lottery winnings, players are rewarded with LOTI Tokens—our native utility token—just for playing and engaging with the community. LOTI Tokens can be earned through gameplay or community contributions, and their value is driven by demand and scarcity measures like token burning. These tokens will be tradable on decentralized exchanges (DEXs) at launch and the team will pursue further trading venues as the ecosystem grows.

# What Sets LOTI Apart?

LOTI is more than just a lottery platform—it's a gamified, community-driven ecosystem with a mission to make charitable giving both entertaining and impactful. Our innovative use of blockchain technology ensures every transaction is transparent and secure, and players can make a real-world difference through their participation. Now, more than ever, players are craving gratification beyond financial. LOTI delivers the Playing with Purpose experience, which moves beyond existing online lottery offerings, where players are engaged in a repeat immersive gaming experience, where they receive constant gratification for gaming dollars doing real world good.



**Transparent & Instant Payouts:** Every transaction is secured through blockchain smart contracts, ensuring lottery results and payouts are completely tamper-proof. Players can track every dollar, building trust and accountability.



**Gamified Participation and Charity:** Players don't just win—they contribute to meaningful charitable causes. With each lottery pool, a charity is designated to receive a share of the total funds in the pool. This turns each player's contribution into a powerful force for good, as they can influence where the funds go. The more you play, the more you can help direct LOTI's charitable contributions! Players are recognised for their repeat support of certain causes, through receiving custom NFTs that recognise their individual contributions and entitle NFT holders to special offers for cause-aligned corporate partners.



**Dynamic Earning with LOTI Tokens:** Players accumulate LOTI Tokens not just by playing, but by engaging in community activities such as referrals, social sharing, and completing exclusive challenges.

# What is the Market Opportunity?



## A Massive, High-Growth Industry

- \$335B Global Market (2023) → Projected to reach \$478.2B by 2030 (CAGR: 5.2%)
- North America: \$110B Annual Turnover → Surpassed \$130B in 2023, with a 5.9% CAGR (2024-2030)
- Online Lottery Growth: Expected to hit \$18.28B by 2025 (*Statista*)



## Blockchain & Web3 Are the Future

- The shift to digital & decentralized platforms is opening new revenue streams.
- Even 0.1% of the market = \$478M opportunity!



## Why Now?

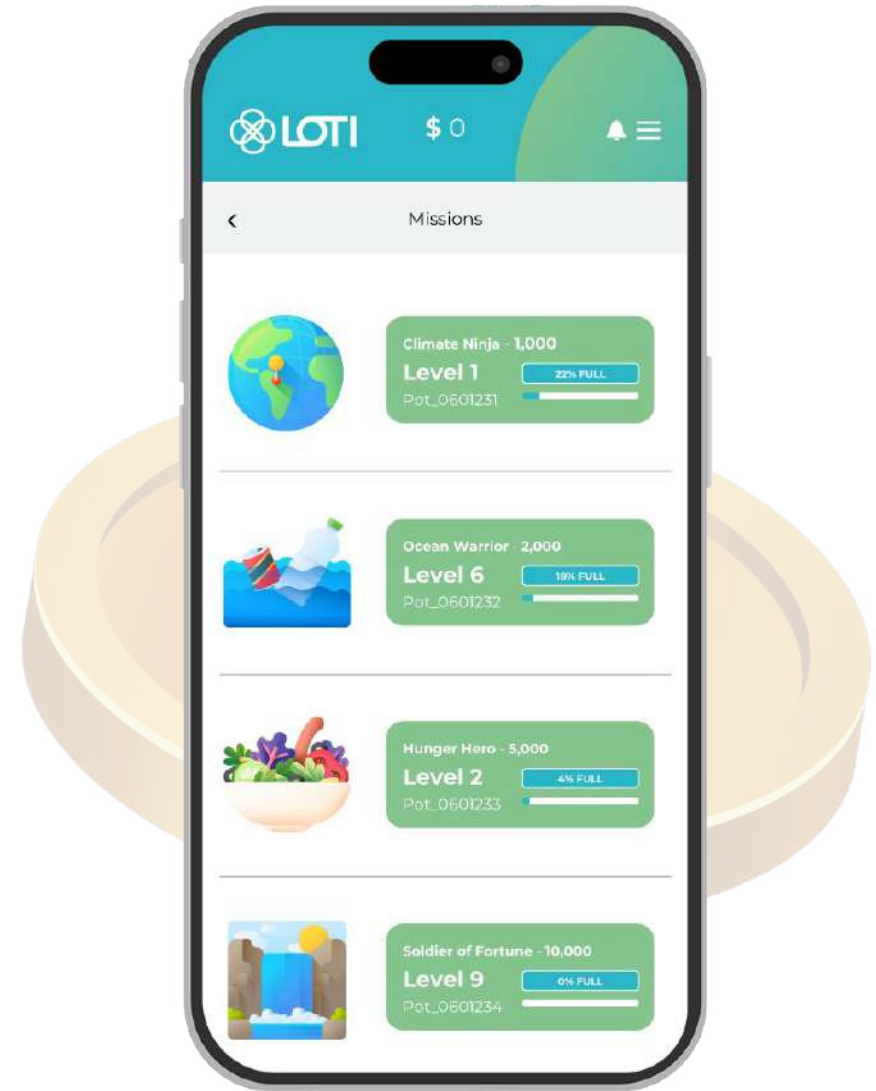
- Traditional lotteries lack transparency & innovation. Web3 platforms like LOTI are disrupting the space.
- The Web3 enabled lottery market is untapped and early adopters stand to gain massive first mover advantages.

***LOTI is Positioned to Capture a Share of This Booming Market!***

# Player Experience

Within the LOTI DApp, players are presented with pools via category view, or dynamic URL/ reference where the charity can promote their own pool in their own community.

For those players wanting a more involved experience, LOTI will provide preselected pools with aligned charitable themes (eg climate change charities/ NFPs) called Missions, where they can play an automated sequence of pools and receive a status NFT (such as Eco Ninja) for completing the themed sequence, as part of our broader gamification approach.





# Gamification

## Active participation earns LOTI Tokens:

Players have various opportunities to earn LOTI tokens, which can be staked to access special rewards.

## Help Build the Community:

LOTI gamifies the experience by offering **community reward tokens** for players who go beyond just playing. Earn **more** LOTI Tokens by:

- Referring friends
- Sharing the game on social media
- Completing in-game challenges or topping the leaderboards. These multipliers incentivise active engagement and help grow the community organically, ensuring excitement and increased player participation.

## Stake and Play – Exclusive Rewards for Token Holders:

Players who either earn LOTI tokens or buy them on market can stake their LOTI Tokens to access VIP lottery pots and exclusive in-game bonuses. This system incentivises token holders to maintain and grow their LOTI Token holdings, ensuring a healthy, sustainable ecosystem and adding layers of strategy to gameplay.

## NFT Integration – Collect, Trade, and Show Off:

LOTI embraces the growing NFT market by offering players unique, collectible, and tradable NFTs as rewards for gameplay milestones, special events, and lottery wins. These NFTs provide in-game bonuses, exclusive avatars, and bragging rights to the top players in the community, not to mention exclusive partnership reward entitlements

# LOTI Token

At the centre of the LOTI ecosystem is the LOTI token, design to capture growth value, align incentives, rewards players and provide trust and autonomy within LOTI.

\$LOTI is a fungible utility token with deflationary characteristics, due to a burn mechanism that is activated via fees. It will be based on the Solana blockchain, which is a high output, low cost infrastructure, highly aligned with gameplay users.

## LOTI Utility

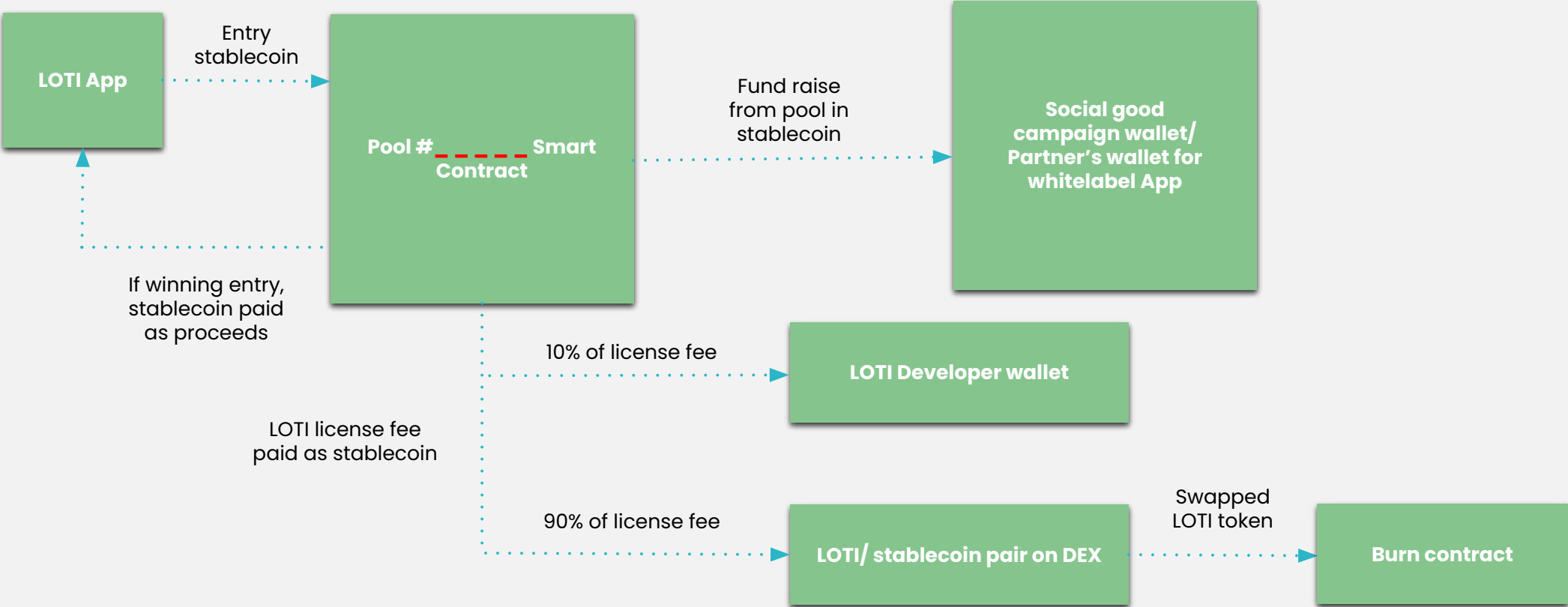
Game entrants receive LOTI tokens each time they play. Players can stake LOTI tokens in their wallet to receive bonus entries each time they play a pool, as well as access to special VIP pools.

LOTI token holders will hold voting privileges via a DAO to select which applicant charities are added to the available playing pools available for selection by each player

## Supply Restrictions

LOTI token will have a limited maximum supply of 99,332,500, with no minting function to increase maximum supply. In-game staking and on-market buyback and burn mechanisms ensures a combination of downward pressure on circulating supply and buy-side demand to maximize upside potential.

# Token Flow



# Go Global – The LOTI Global Ecosystem

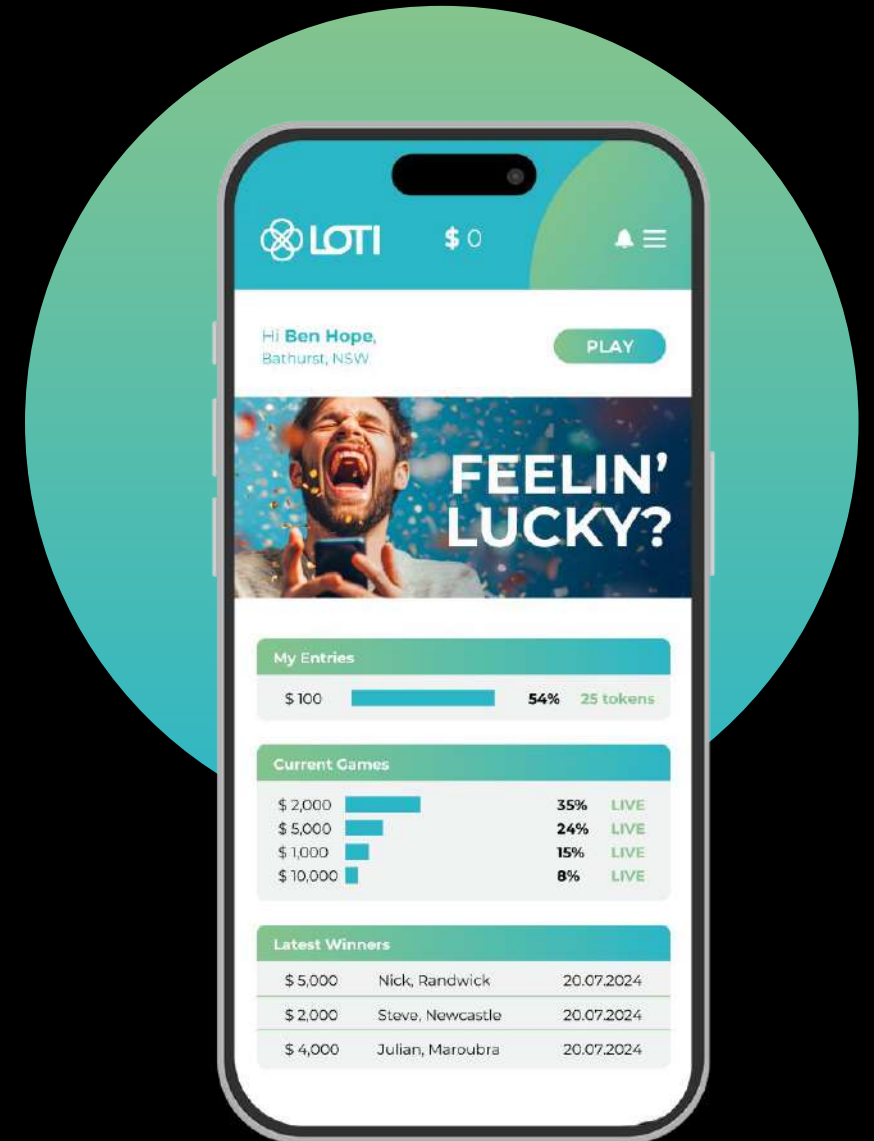
Online gambling has global user demand, but lacks payment rails that extend beyond local geographies; LOTI will bring a global ubiquitous player experience, gamified with by delivering lotteries with pooling based on stablecoins, all enhanced by user possession of the LOTI token.

The LOTI Leadership team has identified specific geographic markets, primarily in South East Asia and Continental Africa, which have strong gaming interest and uptake, however are limited to unscrupulous and unregulated operators, without proper payment means to safely take receipt of winnings, nor deliver social outcomes.

Blockchain and cryptocurrency address the lack of payment rails, given the prevalence of cryptocurrency use for transacting in these markets, combined with the transparency of smart contracts for pooling funds and drawing winners.

## REGULATORY AND LICENSING

LOTI has already taken legal advice on operation in NSW, Australia, and will shortly engage an international law firm to advise on operating in various other jurisdictions and obtaining the relevant licenses that will allow for a global player base.



# Tokenomics

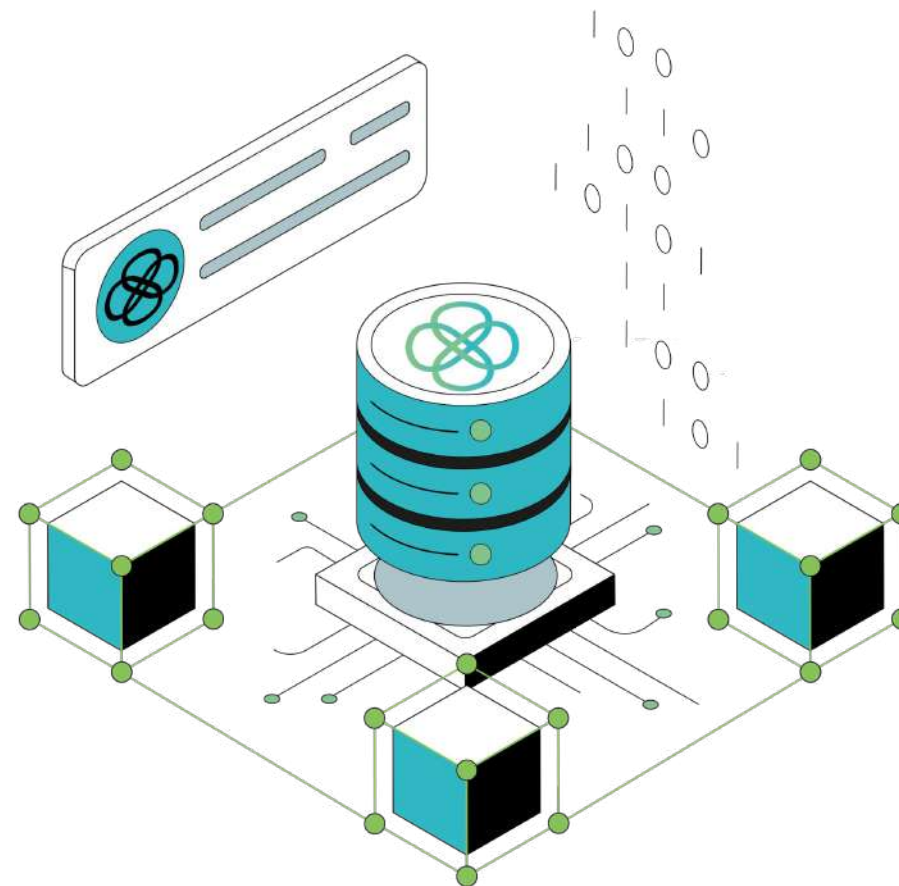
Small initial market cap of only US\$ 228,850

Over 15% of all tokens allocated to Community Rewards to expedite ecosystem growth

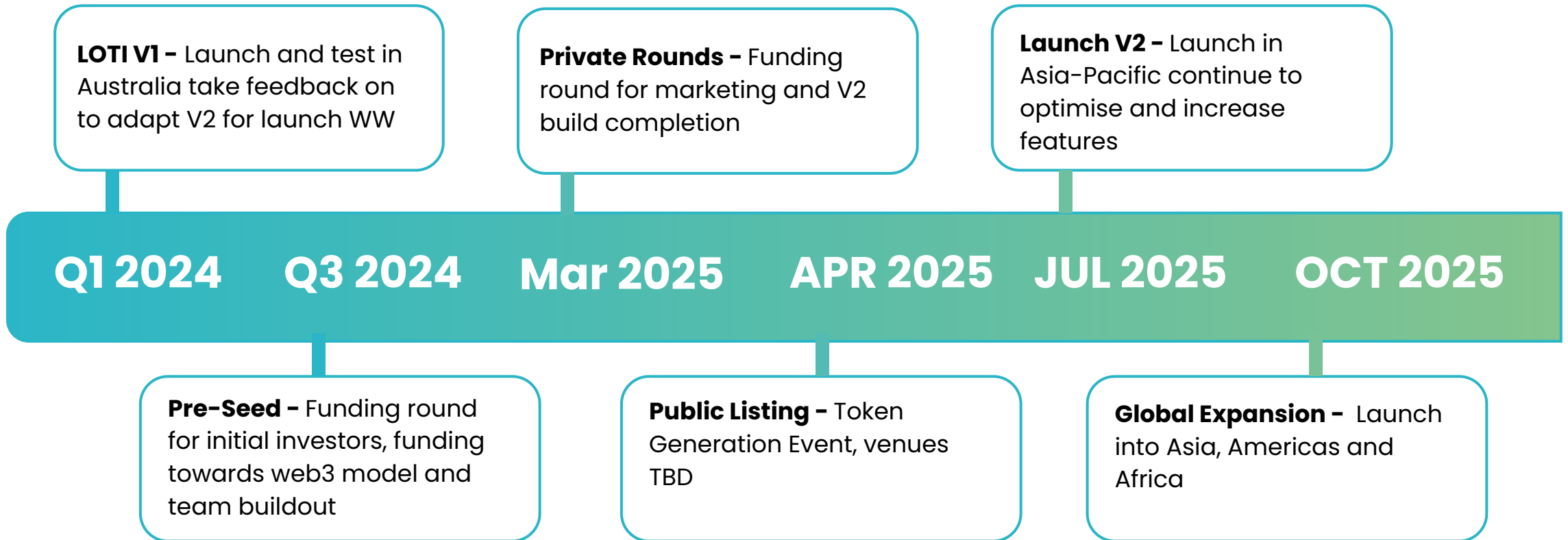
Initial FDV of US\$ 3.97mm, despite project being substantially progressed, including first MVP already deployed, proving business case and earning revenue, representing superb value for investors

Maximum of 99,322,500 tokens in circulation at end of vesting schedules

Pre-seed	3,000,000.00	3.02%	1 month cliff, linear over 8 months
Seed	15,920,000.00	16.03%	1 month cliff, linear over 8 months
Private	9,950,000.00	10.02%	20% @ TGE, then linear over following 5 months
Public listing	497,500.00	0.50%	50% @ TGE, then linear over following 2 months
Adviser	9,000,000.00	9.06%	6 month cliff, then linear over following 6 months
Liquidity	6,965,000.00	7.01%	50% at TGE, 50% month after
Community	15,000,000.00	15.10%	1 month cliff. then linear over following 8 months
Team	22,000,000.00	22.15%	12 month cliff, then linear over following 12 months
Developer	17,000,000.00	17.11%	1 month cliff, then linear over following 11 months



# Roadmap



# Versions

## CURRENT APP

Fiat billing  
partner  
integration  
per today

LOTI GUI APP  
(per app today)

## VERSION 2 APP

On/off ramp  
to buy and  
sell stables  
to/from fiat

DAPP WALLET  
• LOTI token  
• USDC/ USDT/  
AUDT stables

LOTI GUI APP  
(per app today)



# Initial Use Case Testing – Australia

LOTI successfully ran a **three month trial of LOTI for NSW residents** to assess LOTI's potential and collate feedback. By Partnering with the Charity Ocean Paddock it allowed us to sandpit test a Beta version of the game in a highly regulated market.

## Outcomes

- 200 new users acquired over the period with minimal promo.
- Average User minimum spend on smaller pots was \$5 – \$10.
- Average user usage was 3 times per week
- User growth 200% W.O.W.

## Key Learnings

- **Only 1 winner chose to cash out, all other winners reinvested in the game.**
- As more users joined the average spend trended up.
- Once users signed up and played they organically shared with their communities.



# Our Partners

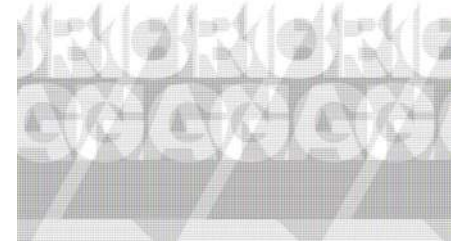


**Tokenomik Inc** is a leading venture capital investor and licensed BVI-domiciled fund manager, specialising in web3 and digital token investments. The fund has made over 70 investments and stands ready to deploy capital and expertise for new and innovative opportunities.



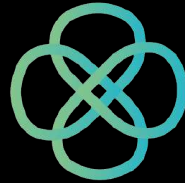
**ACTUALLY GOOD.**

**Actually Good** is a creative technology collective empowering founders, designers, and developers to build impactful projects in Web3 and beyond. By providing strategic, design, and development support, the company helps ambitious ideas launch, scale, and succeed.



**Ribbon Gang Agency** services go beyond the basics, offering tailored SEO strategies, website development on platforms like Shopify, Magento 2, and WordPress, custom software and applications, digital advertising, website conversion optimization, intuitive UI/UX design, seamless system integration, and distinctive branding. Whether it's growth, transformation, or just a good time doing meaningful work, we're here to make a real impact.

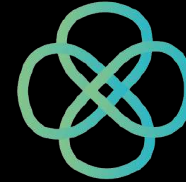
# Founding Team



**David ten Broeke** | SYDNEY

Passionate about startups, innovation and opportunities, David comes from a background in advertising, software design and development.

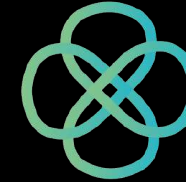
Graduating from CSU with degrees in Public Relation/Business David conceptualised the idea for LOTI in 2019, now bringing the concept to life.



**James Lloyd** | SYDNEY

Launching the first regional incubation startup hub in Australia James comes from the world of advertising and marketing with clients across Asia Pacific.

James has helped not only mentor startups from early stage through to post funding, but has successfully co-founded startup projects.

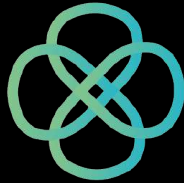


**Chris Stott** | SINGAPORE

A seasoned leader in various sectors including banking, technology (blockchain), aviation, commercial property development, Chris is an Economist by trade and an adventurer by nature.

Now based in Singapore, Chris is well placed and connected to broaden the reach of LOTI and help make it a widespread phenomenon.

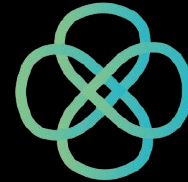
# W3 Launch & Technical Team



**Michael Swan** | Sydney

After a decade in finance, Michael served as a Vice President at Goldman Sachs, only to defect to the world of web3 & Cryptocurrency, founding the venture capital firm Tokenomik Inc.

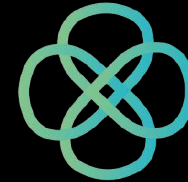
He has held leadership and advisory roles with numerous web3 startup projects, experienced in the entire startup lifecycle from concept inception to exit.



**Sean Gardener** | Sydney

Co-founder of Actually Good, Sean brings six years of Web3 music innovation and expertise in decentralised ecosystems to LOTI.

Co-founder of Drop. Drop is the latest development from our 6 year journey through Web3 music.



**Matthew Hawken** | Sydney

A legal and commercial advisor with 20+ years of experience, Matt specialises in blockchain solutions, regulatory compliance, and corporate governance to support LOTI's operations.